Privacy Policy/Terms cepizza.com/Loyalty Rewards 12.1.12

You acknowledge that this Privacy Policy is part of our Site Terms of Use, and by accessing or using our site, you agree to be bound by all of its terms and conditions. If you do not agree to these terms, please do not access or use this site.

Websites:
Cutting Edge Pizza L.L.C. does not collect personally identifiable information about individuals who visit our site except when the information is specifically provided on a voluntary basis. Such instances where personally identifiable information may be gathered are contest or rewards registration, and in connection with content submissions, suggestions, voting/polling activities.

Cutting Edge Pizza L.L.C. collects general non-personal statistical information from users visiting our web site. The types of information include data about the number of visitors to the site, the type of browser and operating system being used by the visitor, and the pages visited. It provides statistics that are analyzed to improve our web site.

Cutting Edge Pizza L.L.C only collects personal information, such as, first and last names, zip codes, addresses and email addresses, when you voluntarily submit this information to us. This type of information may be collected from you in order to get your feedback on our web site and our products or to respond to your questions or comments. It is also collected if you choose to become a Member of the Loyalty Program.

By using our website and/or our application(s) (the "Loyalty Rewards"), you consent to the collection and use of your information by us in accordance with this Privacy Policy and further consent to have your personal data transferred to and processed in the United States.

As an activated Member of the Loyalty Rewards Loyalty Program you have selected to receive updates from Cutting Edge Pizza L.L.C about special offers, promotions and noteworthy news. Choosing to unsubscribe to any future texting/couponing messages will remove an account from the loyalty program. We will only accrue reward points of purchase made by activated reward account holders. We will honor and maintain accrued points on un-activated reward accounts 90 days from the date of entry/ purchase. Any person not completely activating their rewards account will lose all accumulated rewards points related to any purchase older than 90 days

If we change our Privacy Policy, we will post the modified privacy policy on this page and revise the "Last Updated" date above. Policy changes will apply to information collected after the date of the change.

SHARING OF PERSONAL INFORMATION
We will use your personal information for a variety of purposes, including and not limited to personalizing your experience for special offers. We do not collect credit card information. We do not sell or trade individual customer names or other private profile information to third parties outside of Little Caesars and have no intention of doing so in the future.

Cutting Edge Pizza L.L.C reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

USE OF COOKIES

"Cookies" are pieces of information that a web site transfers to a users' personal computer hard drive for record keeping purposes. Cookies allow a web site to recall information that makes the use of the site more convenient. We use cookies so that we remember information when you revisit a web site like your selection of a local Little Caesars store near you. Our cookies cannot retrieve any personal information or data from your hard drives or pass any computer viruses to your computer. If you do not wish to receive a cookie, or if you wish to be notified when you do receive a cookie, click on the "Help" section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this web site.

LINKS TO OTHER SITES

Cutting Edge Pizza, L.L.C's website offers links to web sites not operated by us or Little Caesars. If you visit one of these linked sites, you should review their privacy policies as we are not responsible for their policies and practices.

SECURITY OF INFORMATION

At our site you can be assured that your Personally Identifiable Information is secure, consistent with current industry standards. The importance of security for all Personally Identifiable Information associated with our user is of utmost concern to us. Your Personally Identifiable Information is protected in several ways. Access by you to your Personally Identifiable Information is available through your email address and a unique password selected by you. This password is encrypted. We recommend that you do not divulge your password to anyone.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

We encourage you to promptly update your Personally Identifiable Information if it changes. You may ask to have the information on your account deleted or removed and Users may always "opt out" of further promotional contacts at any time; however, because we keep track of past transactions, you cannot delete information associated with past transactions on this site. In addition, it may be impossible to completely delete your information without some residual information because of backups. Upon request, Cutting Edge Pizza, L.L.C. will take reasonable efforts to delete a user's personal information from its database.

The foregoing policies are effective as of June 15, 2011. Cutting Edge Pizza, L.L.C. reserves the right to change this policy at any time and will notify users of the existence of a new privacy statement. This statement and the policies outlined here are not intended to and do not create any contractual or other legal rights in or on behalf of any party.

This Hot-N-Ready Rewards Loyalty program is available at participating locations and. You can find participating locations by contacting us, or by visiting www.cepizza.com : Cutting Edge Pizza, L.L.C., 1477 Park St. Hartford, CT 06106, 860-951-7999 or cepizza@gmail.com