



Activation and User Guide

WELCOME TO YOUR LOYALTY REWARDS! THIS PROGRAM IS OUR WAY OF THANKING! THANKING! YOU FOR BEING A LOYAL LITTLE CAESARS CUSTOMER. HERES HOW IT WORKS!

1. REGISTER your phone number with a cashier at a participating Little Caesars
2. ACTIVATE your Rewards Account (go on-line and enroll your name and e-mail address)- No other personal information needed...we actually do not need your name or address
3. RETURN then ORDER a cheese pizza and it will be FREE! This is our way of thanking you for enrolling
4. CONTINUE to purchase product from your favorite Little Caesars and continue to accumulate points for more FREE food
5. Login to your account from time to time to watch for special offers EXCLUSIVE to you!

ACCOUNT ACTIVATION

What are the steps to ACTIVATE after I have given my phone number to the cashier?

1. Visit www.cepizza.com and click "CLICK TO ACTIVATE". Type in the phone # you gave the cashier and a valid email address.
2. Agree to the terms then Click "create new account".
3. Check the email address you just entered for a verification code email (spam too if not there in a few minutes) and then CLICK THE EMBEDDED LINK. You will then create a 7 digit PASSWORD and enter your name information. Click Verify
4. YOU ARE NOW ACTIVATED and you can MANAGE YOUR ACCOUNT!
5. Click "OFFERS" to choose what reward you would like to earn points for. You will also see that your FREE PIZZA offer is in the "Initial Offer" row.

What if I get a message that prevents me from logging in or it seems to deny me access? Your phone number must be registered and then you must have an activated account to log in. You can see if you are activated by checking a receipt after a purchase. If your name is NOT on the receipt, you are not activated. Be sure all steps in the "WHAT ARE THE STEPS" have been completed.

What if I still cannot "Activate" or the website is showing me an error message? If your account is not fully activated, or your phone number is NOT registered at a store, you will be shown errors on the website and you will not be able to navigate. Be sure you are using the correct phone number given to the Little Caesars cashier. If you forgot your password, in the LOGIN screen, click "Forgot Password". Need your activation code? On the LOGIN screen is a link for you to recover that. Click and follow the steps

REDEEMING MY FREE PIZZA AND POINTS

How do I receive my Initial FREE CHEESE Pizza for activating my account?

Once you have activated your account through www.cepizza.com (click Activate here), as a Cutting Edge Pizza, L.L.C. Loyalty Rewards member, you are entitled to a FREE Cheese Pizza. At a visit after you fully activate your account, you (the rewards member) must then ORDER a cheese pizza from one of our participating locations (www.cepizza.com/locations.php). The cheese pizza will discount automatically at that time.

How do I redeem points? Log into your account through www.cepizza.com (login button) After you have enough points for the item you have selected in your "OFFERS" tab, that product will redeem for **FREE automatically when you order it**, at a participating Cutting Edge Pizza, Little Caesars location. No coupons needed but YOU must order it. You can determine how many points are needed to receive FREE products by viewing the "points needed" area on-line when you log into your account thorough www.cepizza.com

Why am I am not getting the reward product that I want? Make sure we always receive your correct phone number with every purchase so your points will accumulate. You cannot redeem any free product until you activate your account. After you log into your fully activated account, click on your "offers" tab to see if you have correctly chosen the product you would like to redeem the points for. If you do not change this upon activation, your DEFAULT reward is a specialty pizza. **When you click on your "points" tab, you can see how many points are available to you, and how many points are needed in order to earn that product reward.**

Missing Points? Other Account Questions? If you are missing points or have questions, simply speak to a manager at your registered Little Caesars, and provide them your phone # and email address, and missing receipts/ information. (or email cepizza@gmail.com) Receipts are required in order to be credited for your points. Any missing points will be processed, and entered into your account within 21 days.

TERMS: Phone number registration in-store only. No purchase necessary. Points are not transferrable and Cutting Edge Pizza L.L.C. cannot change any personal information in customers accounts such as email addresses or phone numbers. Limit one account per customer.